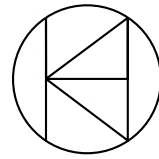


P H O T O G R A P H E R

**K R I S T I A N H O L M**



SPECIAL EDITION PORTFOLIO  
- CORPORATE & CAMPAIGN -  
2019

**G R U N D F O S**



be think innovate

Tauron Arena Krakow uses low-energy Grundfos pumps for its water, heating and ventilation systems, ensuring comfort for 22,000 guests and a smaller CO2 footprint in the global climate arena.

See full story at [Grundfos.com/cases](https://www.grundfos.com/cases)

GRUNDFOS

ON THE EDGE OF CLIMATE CHANGE  
PUMPS CAN SAVE 4% OF THE WORLD'S ELECTRICITY CONSUMPTION

Johannes Widmayer  
Engineer  
Energietechnik GmbH  
Waidring, Austria

At 1,654 metres above sea level, ensuring comfort and reliability is important, but so, too, is energy efficiency. At the Panorama Tenne on Steirerplatte Mountain, Austria, Alpha3 helps keep guests warm while reducing costs and CO<sub>2</sub> emissions.

Read more at [Grundfos.com/cases](https://www.grundfos.com/cases)

be think innovate

GRUNDFOS

**"I NEVER WORRY ABOUT THE IRRIGATION. I HAVE MY SOLAR PANELS, AND I HAVE MY GRUNDFOS PUMP."**

Peter Work  
Co-owner  
Ampelos Vineyard and Cellars  
Lompoc, California  
USA

be think innovate

Ampelos organic vineyard relies on a Grundfos SP pump for irrigation. A key part of the company's green business, the pump runs with solar panels on pure, California sunshine.

See full story at [Grundfos.com/cases](https://www.grundfos.com/cases)

GRUNDFOS

**THE WINEMAKER'S PATH TO SUSTAINABILITY**  
STARTS WITH MINIMAL RESOURCES, LETTING NATURE LEAD THE WAY.

Peter Work  
Co-owner  
Ampelos Vineyard and Cellars  
Lompoc, California  
USA

be think innovate

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See full story at [Grundfos.com/cases](https://www.grundfos.com/cases)

GRUNDFOS



GRUNDFOS STORIES

## MIXING UP THE WAY YOU OPERATE CAN BENEFIT MORE THAN YOUR BOTTOM LINE.

See the full story at  
[Grundfos.com/cases](http://Grundfos.com/cases)

Jamie Veley  
Maintenance Supervisor  
Cherokee Water and Sewage Authority  
Woodstock, Georgia, USA



GRUNDFOS STORIES

## CURE ENERGY WASTE

PUMP REPLACEMENT WILL HELP UZ BRUSSELS BECOME  
ONE OF BELGIUM'S MOST SUSTAINABLE HOSPITALS

See the full story at  
[Grundfos.com/cases](http://Grundfos.com/cases)

Jimmy Van Moer – Energy Engineering Manager  
University Hospital, Brussels, Belgium



GRUNDFOS STORIES

## RIISING TO THE CHALLENGE

OF PROVIDING 5-STAR COMFORT  
AT HALF THE ENERGY

See the full story at  
[Grundfos.com/cases](http://Grundfos.com/cases)

James Zou  
Sales Manager  
Grundfos Pumps (Shanghai) Co., Ltd.  
China



GRUNDFOS STORIES

## IF EVERYONE DID LIKE NAIROBI WATER

MILLIONS OF PEOPLE WOULD GAIN ACCESS TO SAFE WATER

See the full story at  
[Grundfos.com/cases](http://Grundfos.com/cases)

Phillip Gichuki  
Managing Director  
Nairobi Water &  
Sewerage Company  
Nairobi, Kenya

GRUNDFOS STORIES

**“GRUNDFOS PUMPS ARE SO RELIABLE I CAN FORGET ABOUT THEM. THAT’S ESSENTIAL FOR THE WORKING OF ONE OF EUROPE’S LARGEST ARENAS”**

Krzysztof Sobota – Director of Technical Services  
Tauron Arena Kraków, Poland

See the full story at [Grundfos.com/cases](http://Grundfos.com/cases)

GRUNDFOS STORIES

**“IN REMOTE, COLD AREAS, PUMP RELIABILITY IS CRUCIAL TO KEEP WARM”**

Johannes Widmoser – Engineer  
Energietechnik GmbH, Waldring, Austria

See the full story at [Grundfos.com/cases](http://Grundfos.com/cases)

GRUNDFOS STORIES

**“THE HOSPITAL IS GROWING BY 40%, BUT OUR ENERGY USE MUST STAY THE SAME. HIGHLY EFFICIENT PUMPS ARE HELPING US REACH OUR GOAL”**

Jimmy Van Moer – Energy Engineering Manager  
University Hospital, Brussels, Belgium

See the full story at [Grundfos.com/cases](http://Grundfos.com/cases)

GRUNDFOS STORIES

**“RELIABILITY, ENERGY EFFICIENCY, QUICK SERVICE. THAT’S WHAT KEEPS SPANISH FARMERS HAPPY”**

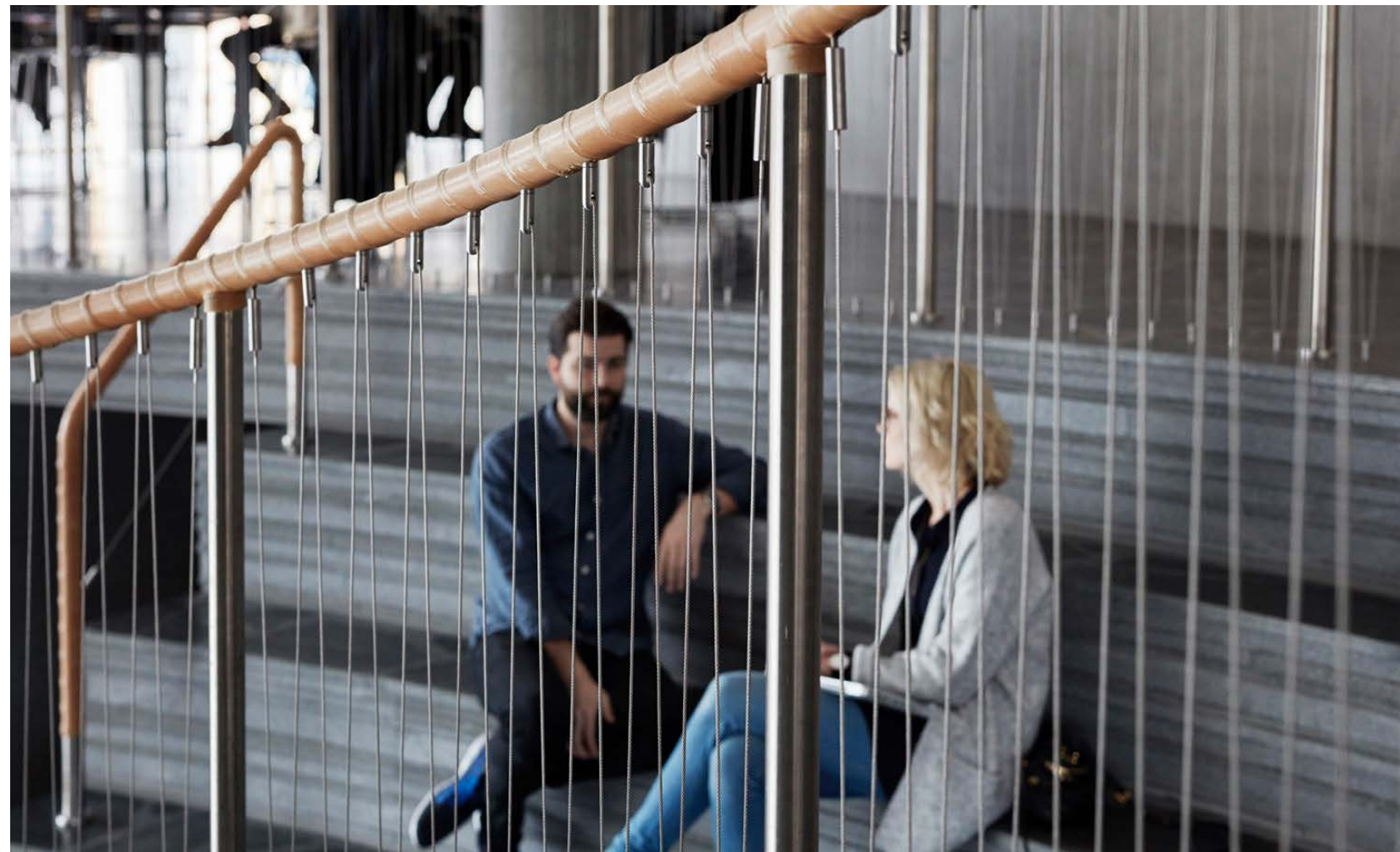
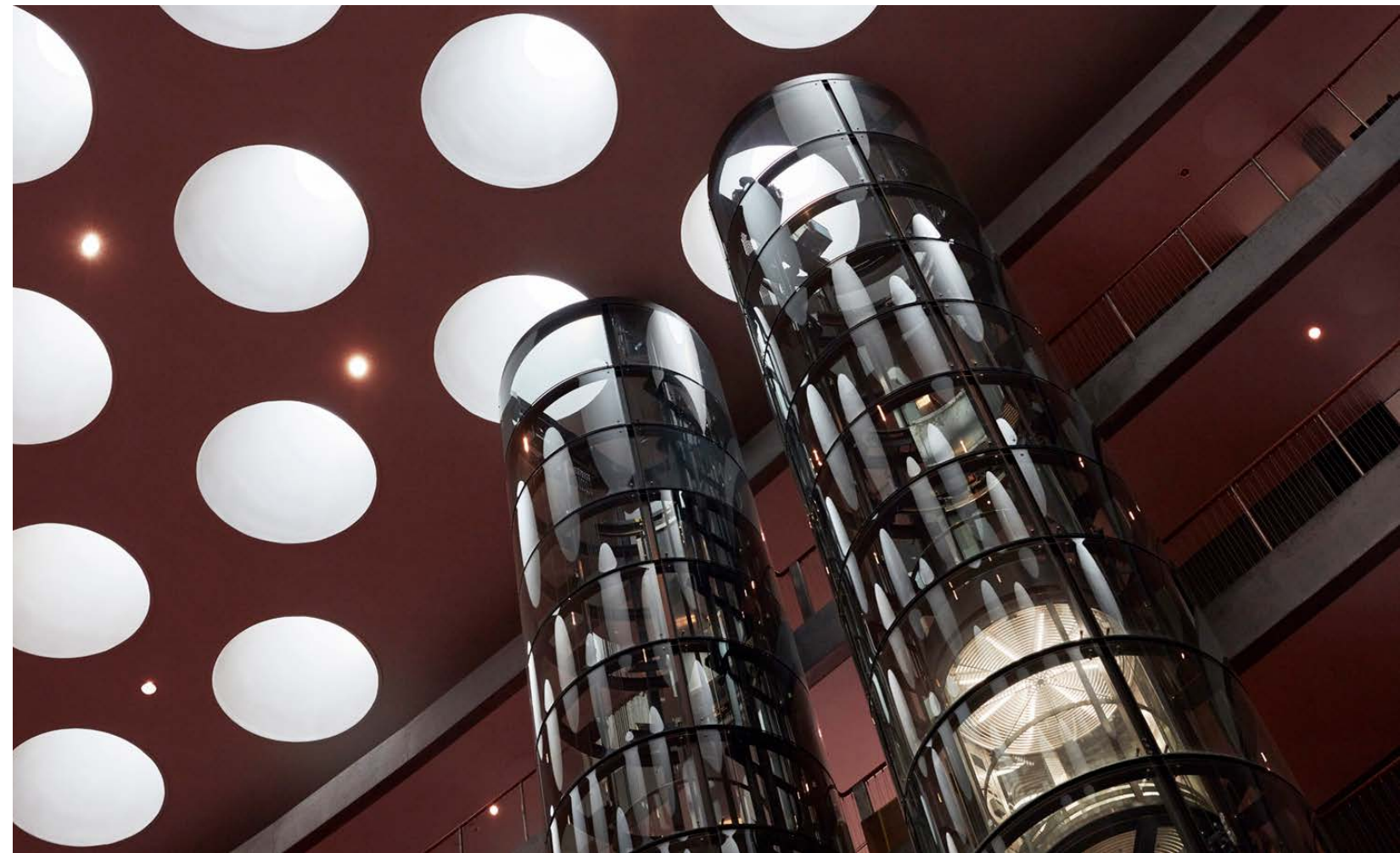
See the full story at [Grundfos.com/cases](http://Grundfos.com/cases)

Juan Luis Pérez  
Sales Manager  
Silver Hidráulica  
Valladolid, Spain

Farmer  
Justino Medrano



COPENHAGEN  
BUSINESS SCHOOL







A young boy with dark hair, seen from the back, is looking at a display of model airplanes in a museum. The scene is dimly lit with a blueish tint. The boy is wearing a light-colored tank top. The model airplanes are suspended in the air, and the background is filled with more models and museum displays.

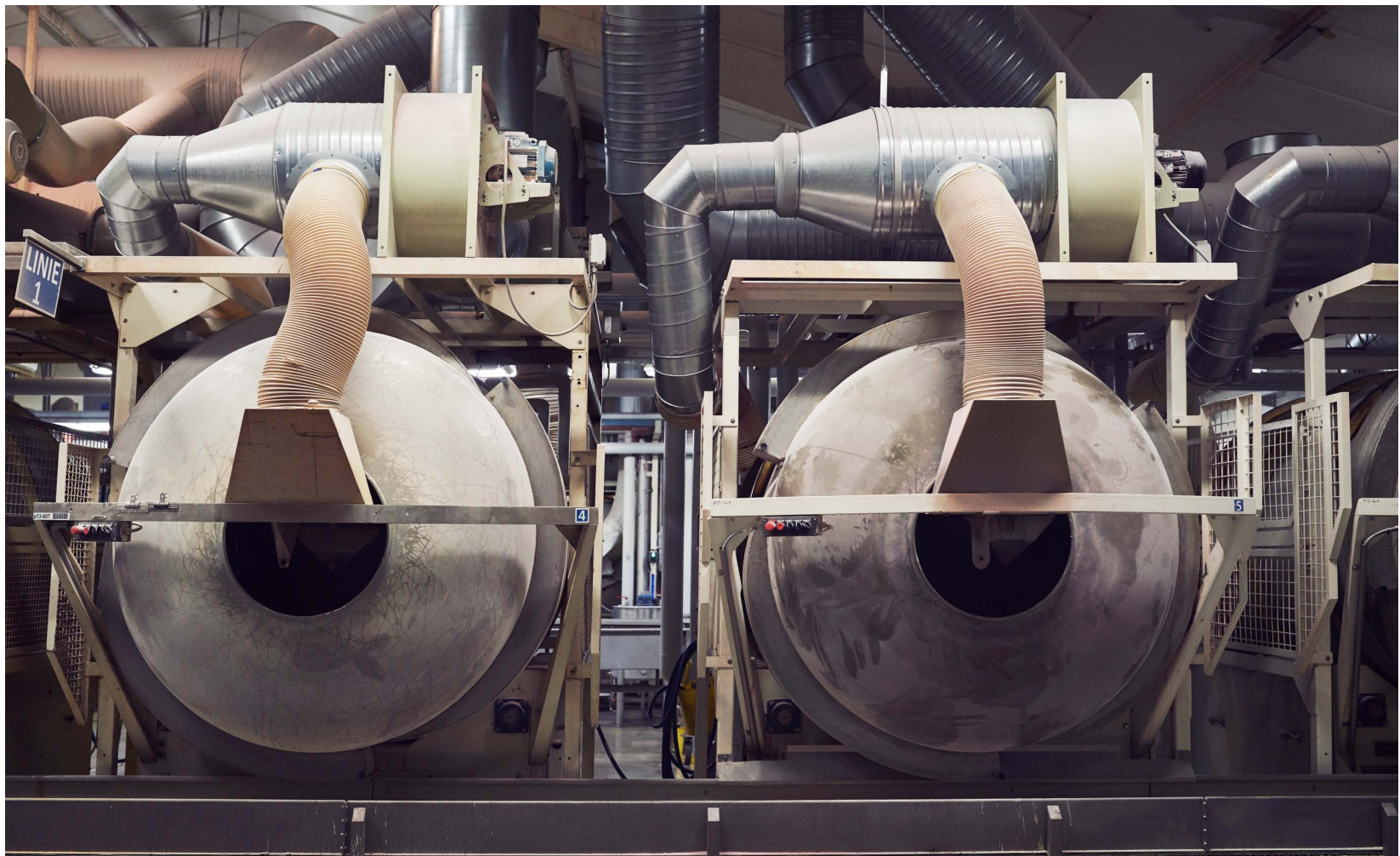
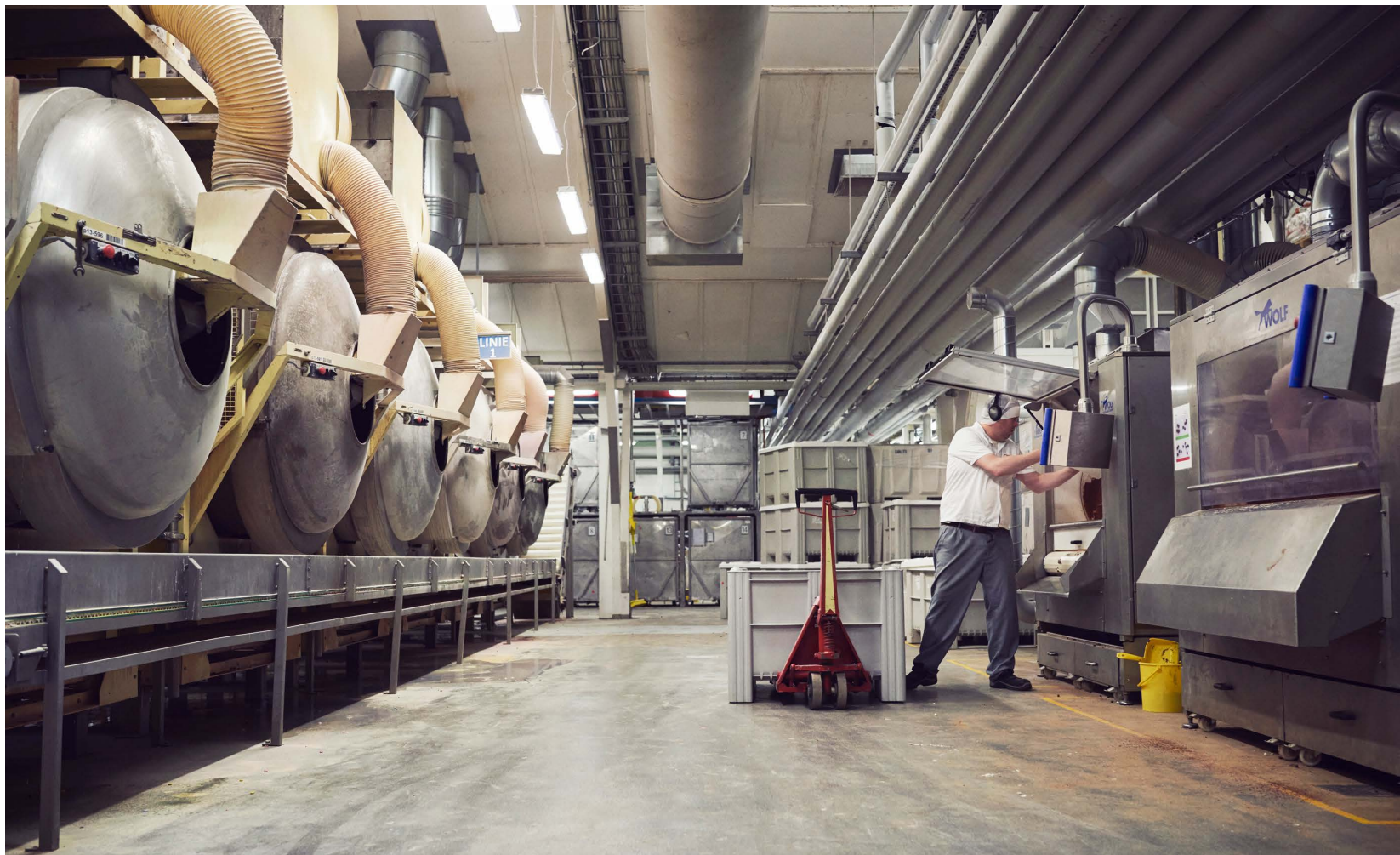
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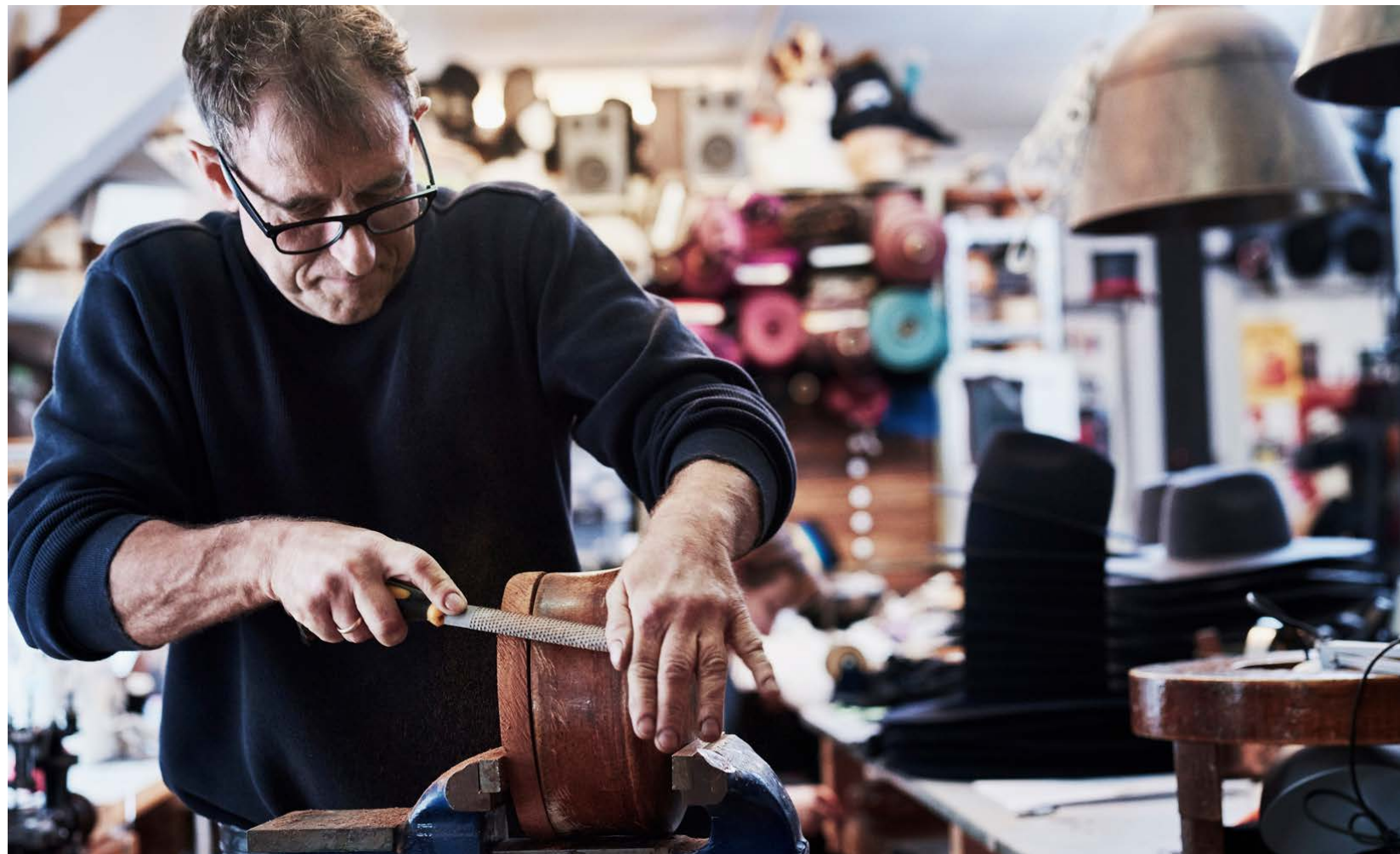
MADKULTUREN







K G L . H O F L E V E R A N D Ø R  
H A T T E M A G E R  
A N D E R S E N & B E R N E R



A collection of clothing items hanging on a rack against a light background. On the left, three white shirts are hanging. In the center, several black items, including a tank top, a long-sleeved top, and a pair of pants, are hanging. On the right, a pair of black trousers is hanging. The text is overlaid in the center of the image.

DE FORENEDE DAMPVASKERIER  
CAMPAIGN  
2016



"For at gøre Stemningen under Maaltidet behagelig og tiltalende er det af stor Betydning, ikke alene at Maden er god og rigelig, men ogsaa at Bordet er smukt og smagfuldt ordnet."

Emma Gad, Takt og Tone, 1918



Et hotelophold med bekvemmelighed i højsædet er ønsket for enhver rejsende. Imødekomende stemning og velklædt personale får gæsten til at føle sig velkommen. Hvide lagner og linned i stærk struktur og sprød renhed er en nydelse at læne sig tilbage i.







DE FORENEDE DAMPVASKERIER  
CORPORATE IMAGERY  
2018





P O R T R A I T S

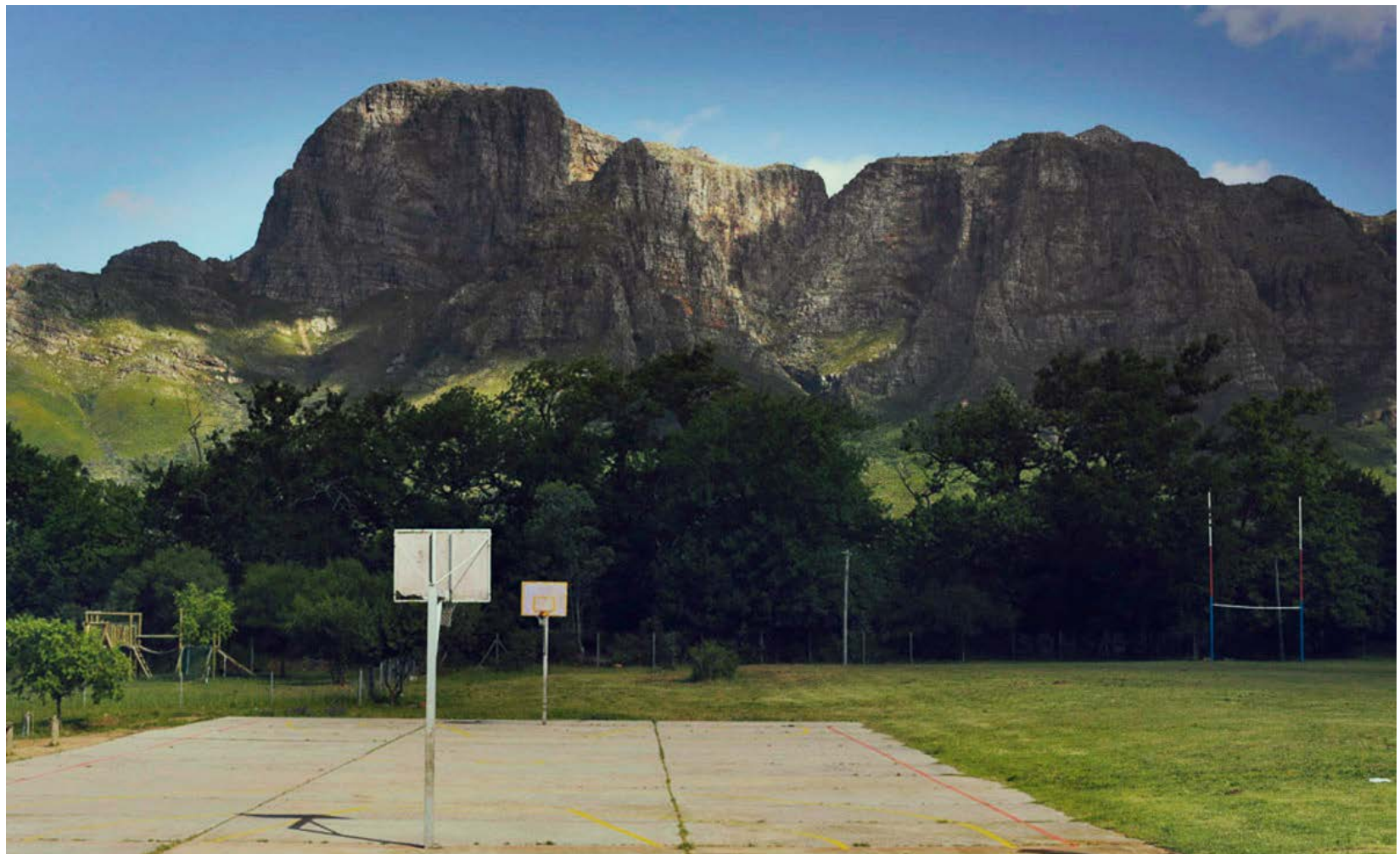
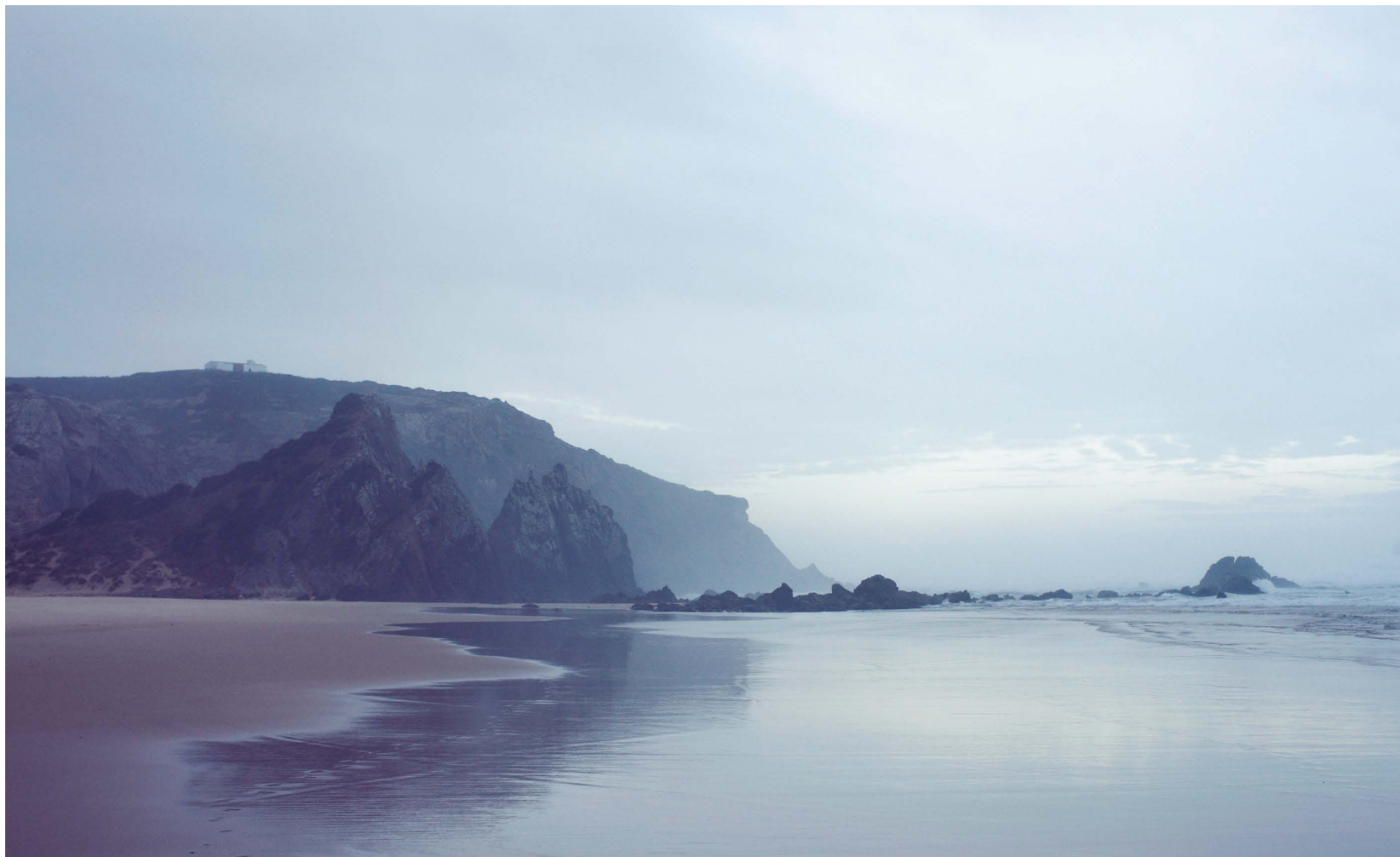
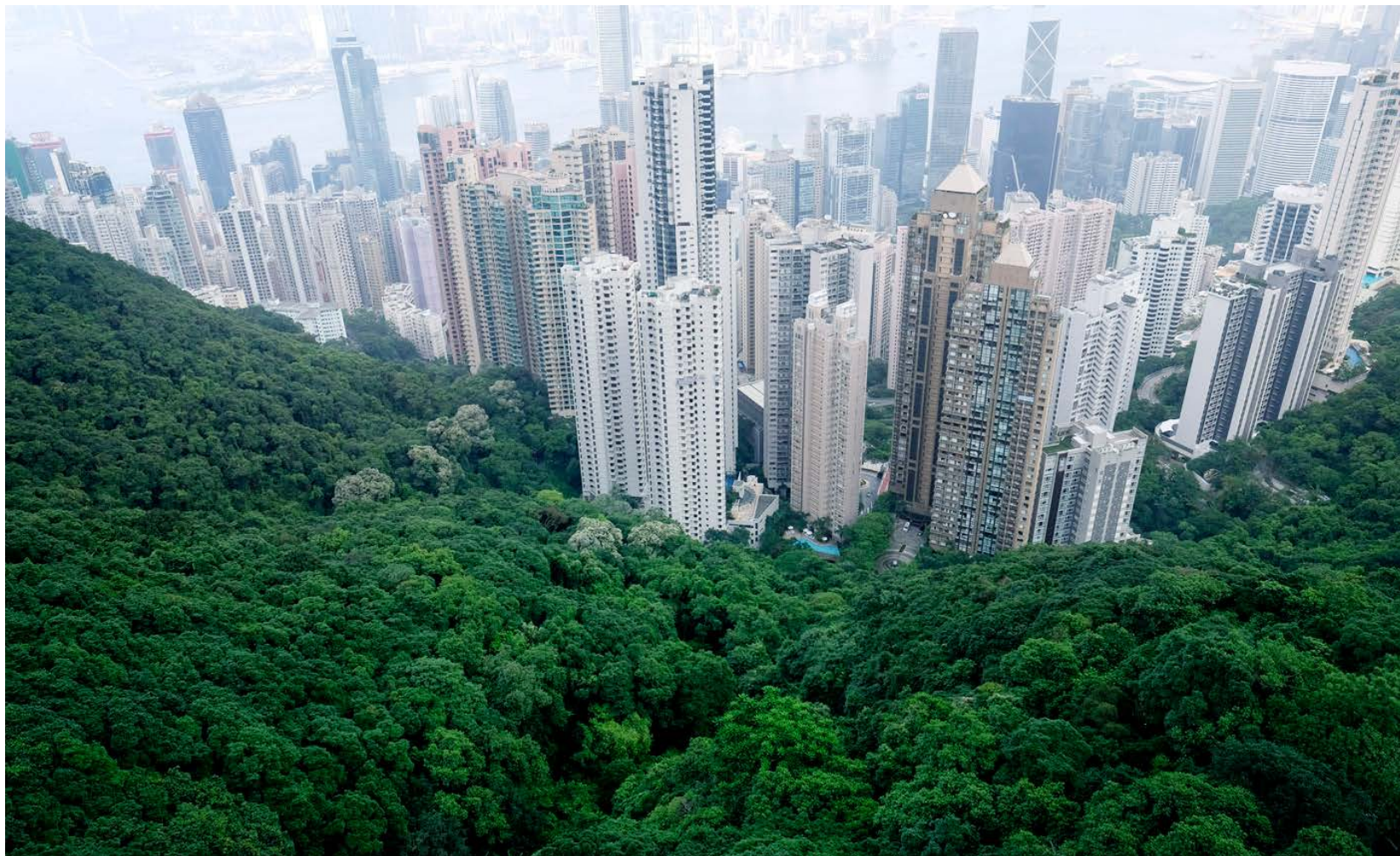




# NATURE







## CONTACT

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1966 Frederiksberg  
+45 4082 2786  
kristian@yellows.dk

## SELECTED CLIENTS

Advice  
Beltone Hearing  
Biomega  
CBS - Copenhagen Business School  
Copenhagen Airport  
De Forenede Dampvaskerier A/S  
DR – Danish National Television  
Forca  
Friday  
Grundfos  
Kræftens Bekæmpelse  
Liljeborg ApS  
Madkulturen – Food Careers  
North East Family Office  
Quartz + CO.  
Universal Music Denmark  
Aarhus Theater

## SELETED PRESS / EDITORIAL

DK Magasinet KUNST  
UK Monocle Magazine  
SE LIV, Volvo Magazine  
US Sportsnet Magazine  
ZA Food & Home  
ZA House and Leisure  
ZA LIG Magazine  
ZA Rolling Stone Magazine  
ZA Wanted Magazine

